

# Free Cool Utility Displays Biblical Text on Your Site

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Recently, I received a call from Dan Pritchett who is VP of Marketing and Business Development for Logos Research Systems. He was excited about a cool new utility they had created and released for Christian and church websites that included Bible study references. Their new product/service is called RefTagger, and I quickly discovered why Dan was excited! This is a cool utility that Christian sites around the world are quickly beginning to use.

RefTagger basically allows visitors to simply mouse over Bible references on your site, and they will see the entire full text of the scripture pop up in a tooltip window. You might have already noticed this neat utility being used on popular Christian sites all over the web. At last count, over 3,109 sites were using the utility, but that is up almost a thousand from just last month, so it has become very popular, very fast. Besides the fact that it is free, it is also so simple to use that it is quickly being adapted by large and small sites alike.

To use RefTagger, visit <http://www.logos.com/reftagger> and use the small piece of code they provide and place it into your website's template files. You do not have to go back through old content and add code to text references, and there is nothing you have to do to new content. The code provided turns any of your references into a hyperlink, pulling up the complete text whenever your visitors want!

Find out what MacArthur, Piper, Ray Comfort, Theopedia, TheologyOnline, Doug Wilson and the Dallas Theological Seminary sites already know. RefTagger is fantastic! I hope you will check it out right away!

Together We Serve Him,

A handwritten signature in black ink, appearing to read 'Steve Hewitt'. The signature is stylized and somewhat cursive, with long, sweeping lines.