

# Privacy Policy for Christian Computing Incorporated

We appreciate your interest in the ministry and publications of Christian Computing Inc. We value you as a reader, and have posted this privacy policy in order to assure our readers that the information we obtain about them will be kept safe from misuse.

For the 17 years we published Christian Computing Magazine in print, we always retained name and contact information. While we rented or exchanged physical address information on occasion, we made it clear to our subscribers that we would never sell their information to another company. We did allow for the occasional renting of their mailing address with the understanding that anything mailed to them from a third party would have to be approved by Christian Computing Inc., and that the list was for a one-time only mailing. We seeded the list with specific mailing addresses across the nation to monitor any abuse.

Since we began collecting e-mail addresses from our readers in order to send out renewals, and, once we offered a digital version, to distribute our digital version of Christian Computing Magazine, we held to a policy that we would never sell, rent, or exchange e-mail addresses with any third party or ministry.

However, starting September 2005, our policy on the use of e-mail addresses has changed. While we will still never sell the e-mail addresses of our readers to a third party, we do ask our readers to trust us to allow for the rental or exchange of their e-mail address on occasion in order to obtain similar lists of Christian leaders and ministries for the purpose of promoting Christian Computing Magazine's free subscription offer. We will use the same discernment that we used with our physical mailing lists in years past.

- We will only allow for our e-mail list to be used by other ministries that are promoting products or services that we believe would be of interest to our readership.
- We will only allow for approved third parties to use our list on a one-time basis.
- We will seed the list with monitored e-mail addresses to scrutinize abuses.
- We will only allow third parties to use our e-mail list if they comply with government regulations concerning SPAM (Subject line must be truthful, return address must be legit, and an viable honest way to remove yourself from further e-mails from the ministry must be easy to obtain.)

If you wish to receive a publication from Christian Computing Inc (Christian Computing Magazine, Christian Audio/Visual Magazine, The CCMag NewsBrief, etc.) but wish to opt out of third party direct marketing, simply send an e-mail to [steve@ccmag.com](mailto:steve@ccmag.com) and request that we do not use your e-mail address for third party rentals or exchanges. Please list the publications you are subscribed too. We will simply place your e-mail address in our opt-out list so you can continue to receive our publication(s) but will be removed from any list we share with other ministries.

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